

PMITLH Strategic Planning Tracker – April 2023

Legend: PMI Required PMI Recommended Optional PMITLH Targets for 2023 in bold

CHAPTER EVENTS

<i>Services that support PMI Core Services</i>	<i>Planned deliverables</i>	<i>Delivered</i>
Chapter Meetings	Chapter meetings every even month (hybrid)	√ February 6 √ April 3
Networking events	Networking events (coffee hours, happy hours, lunchtime meetings, pre-meeting networking, Health walks), possible holiday party (At least 8)	√ Feb 23 – Bowling with PMITLH • (March walking event canceled due to weather) • April 19 – Happy Hour with PMI
Chapter Meeting Roundtable Events	Ad hoc roundtables (e.g., Communications roundtable, Strategic planning) (At least 2)	
Joint, collaborative meetings with other PMI chapters	Partner with another chapter for joint meetings (At least 1)	
Social Good Projects or Events	Community service activity/event with input from chapter members, managed by team of chapter members (2 events)	

CAREER DEVELOPMENT

Professional or Career Development events	<ul style="list-style-type: none"> Professional development day (may partner with other chapters) (1 event) In-person/Hybrid/Virtual training opportunities (At least 2 events) 	√ March 16 – Lunch & Learn (Excel)
PMI credentials exam preparation course offerings	PMP credentials exam prep via Authorized Training Partner	√ Partnering with PMtraining for live online PMP prep courses, and for on-demand courses for CAPM and other credentials. Info on PMITLH website.
Project Management educational or training sessions	Disciplined Agile training, software tools, or other (At least 1)	

MEMBER COMMUNICATION

Communications with Members	New-member welcome letter and brochure. Recognition at chapter meetings. Possible new-member orientation/meet & greet sessions. Newsletter emailed to all chapter members. Share annual plan and financial statement with members.	√ New member letters √ Newsletter – Feb 15
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Member recognition	Recognize new members, new PMP or other credential holders by mail, email, chapter meeting. Recognize volunteers with certificates and at chapter meetings. Possible volunteer appreciation recognition lunch or breakfast. (Timely during year & at year end)	√ Recognizing new certificate holders and new members in monthly newsletter
Website	Chapter website updated at least monthly.	√ Website updated throughout the month. √ Chapter newsletters posted bimonthly
Targeted Marketing (to member segments)	Outreach to universities, colleges, veteran organizations, youth. Incorporate chapter guest pass program (3 organizations)	√ Outreach to Valdosta State University
Social Media	LinkedIn, Facebook, (Instagram) updated more than once per month	√ Updating frequently
Focus groups or Forums	Pulse surveys at chapter meetings and during year as needed. Member input meeting for strategic planning.	√ Chapter meeting surveys 2/6, 4/3
Website (Enhanced)	Post newsletters, Board Talk articles, presentations or documents from previous events on website	√ Newsletters posted 2/15

MEMBER BENEFITS

Member introduction and benefits package	New member welcome packet. PMI brochures to potential and current members at events. Possible new-member orientation sessions.	√ New member welcome packet
Volunteer Opportunities	Use PMI volunteer tool (Volunteer Engagement Platform) and chapter website to list volunteer opportunities and track volunteers. Also use chapter meetings and newsletters to announce opportunities.	√ Announcing volunteer opportunities in chapter meetings and newsletters
Mentoring for members and non-members	Establish mentoring program for new members and seasoned members	√ Initial start with several mentor/mentees
Networking opportunities	In-person/hybrid and virtual networking opportunities (At least 8)	Please see Networking events above
Learning and sharing Opportunities (Knowledge transfer)	Resume building workshop (1 workshop)	
Resume postings and employment opportunities	Job listings and opportunities to post resumes available on chapter website; communicate resume posting availability to members	
Knowledge Delivery	Launch PMITLH book study. Assess feasibility of other discussion groups. (At least 2)	• First book study April 15 (Deep Work)
Knowledge Building Collaboration	PMI certification exam preparation study group (At least 1)	

Discussion topics	Chapter meeting feedback survey to solicit suggestions from members for future training and professional development topics and events	√ Feedback surveys sent after each chapter meeting.
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