



Benefits Realization

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Benefits Realization

What is benefits realization management (BRM)?

The means to ensure that benefits are derived from a project or purchase through expected outcomes.



Benefits Realization

The purpose of benefits realization management.

To ensure that potential (or claimed) benefits from the use of information technology are actually realized.



Benefits Realization

There are two types of benefits:

- Tangible: Quantifiable, typically return on investment (ROI).
- Intangible: Typically not easily quantified or reportable for formal accounting purposes.

Both must be carefully considered and documented.