

The Future of PMI ... *Your Key to Success*

*Gregory Balestrero, CEO
Project Management Institute*

Project Management - Accelerating Trends



- Corporate globalization
- Massive mergers and reorganizations
- Flatter organizations
- Drive for faster results

Project Management - Accelerating Trends



- Team environment
- Importance of interpersonal skills
- Multinational projects
- Recognition of cultural differences
- Dependence on technology



What is Project Management?



Application of knowledge, skills, tools, and techniques to project activities to meet the project requirements.

*From A Guide to the Project Management
Body of Knowledge (PMBOK® Guide) –
2000 Edition*

Operations vs. Project Management?



Operations

- Semi-permanent charter, organization and goals
- Maintenance of status quo
- Standard product or service
- Homogeneous teams
- Ongoing

Project Management

- Original charter, organization and goals
- Catalyst for change
- Unique product or service
- Heterogeneous teams
- Start and end date

Why Project Management?

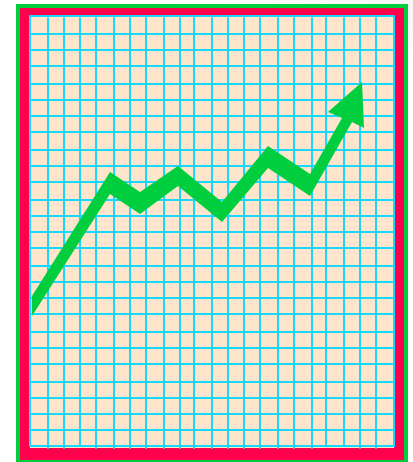


- Disciplined project management provides:
 - Focal point for effective communications, coordination and control
 - A plan to assess progress
 - Emphasis on time and cost performance
- Project management provides the framework for methods, processes, monitoring and change control.

Benefits of Project Management for the Organization



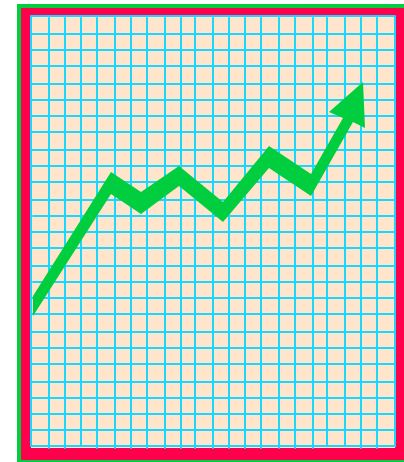
- Balances competing demands
- Improves monitoring and control (providing consistent method for tracking tasks and milestones)
- Expands communication among participants
- Refines projections of resource requirements
- Provides a mechanism for performance measurement



Benefits of Project Management for the Organization



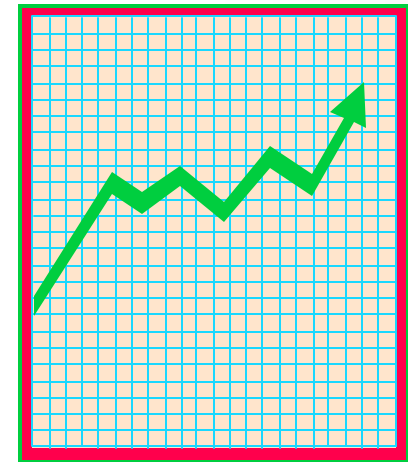
- Increases stakeholder trust and confidence
- Continuously improves projects
 - Control
 - Change management
 - Improved project success



Benefits of Project Management for the Organization



- Identifies problem areas
- Clarifies project goals and project scope
- Quantifies project risk
- Prioritizes projects



Benefits of Project Management for the Individual



- Provides future source of company leaders
- Creates high visibility of project results
- Enhances both professional and personal growth opportunities
- Builds one's reputation and network
- Develops portable skills and experience

***THE ORGANIZATION
OF CHOICE***





The Organization of Choice

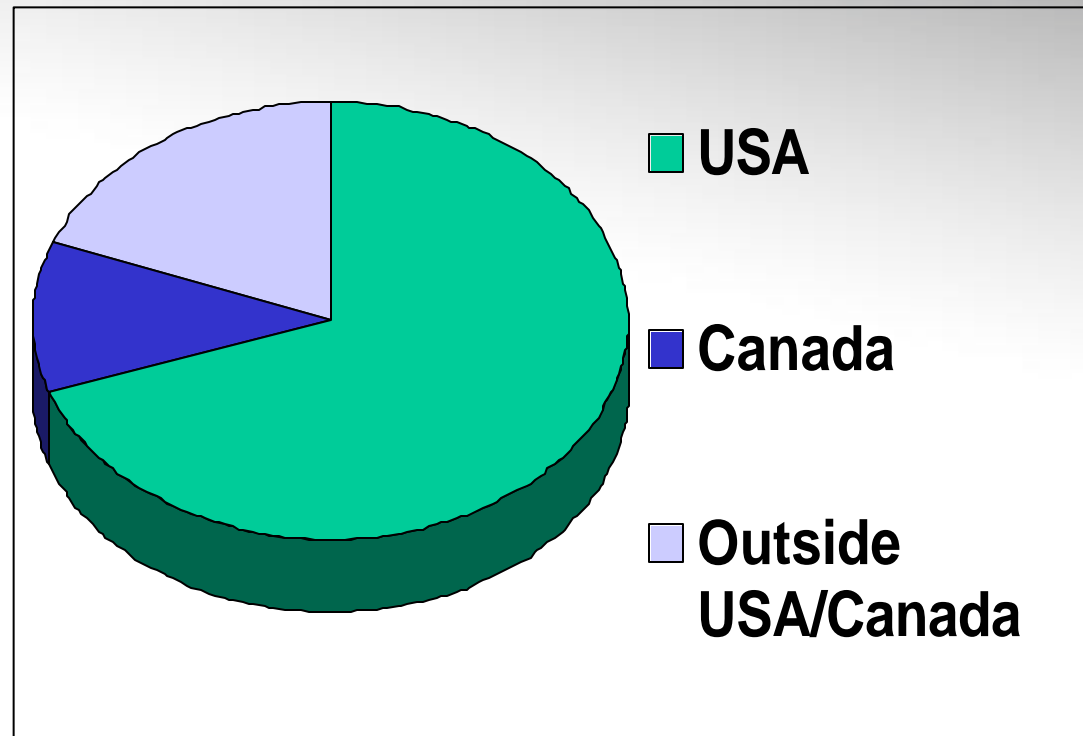
- Project Management Institute (PMI)
- Not-for-profit professional association
- Nearly 110,000 members worldwide
- Established 1969
- Global Organization Headquartered in:
 - Newtown Square, Pennsylvania USA

PMI Membership Distribution



Geographic Distribution

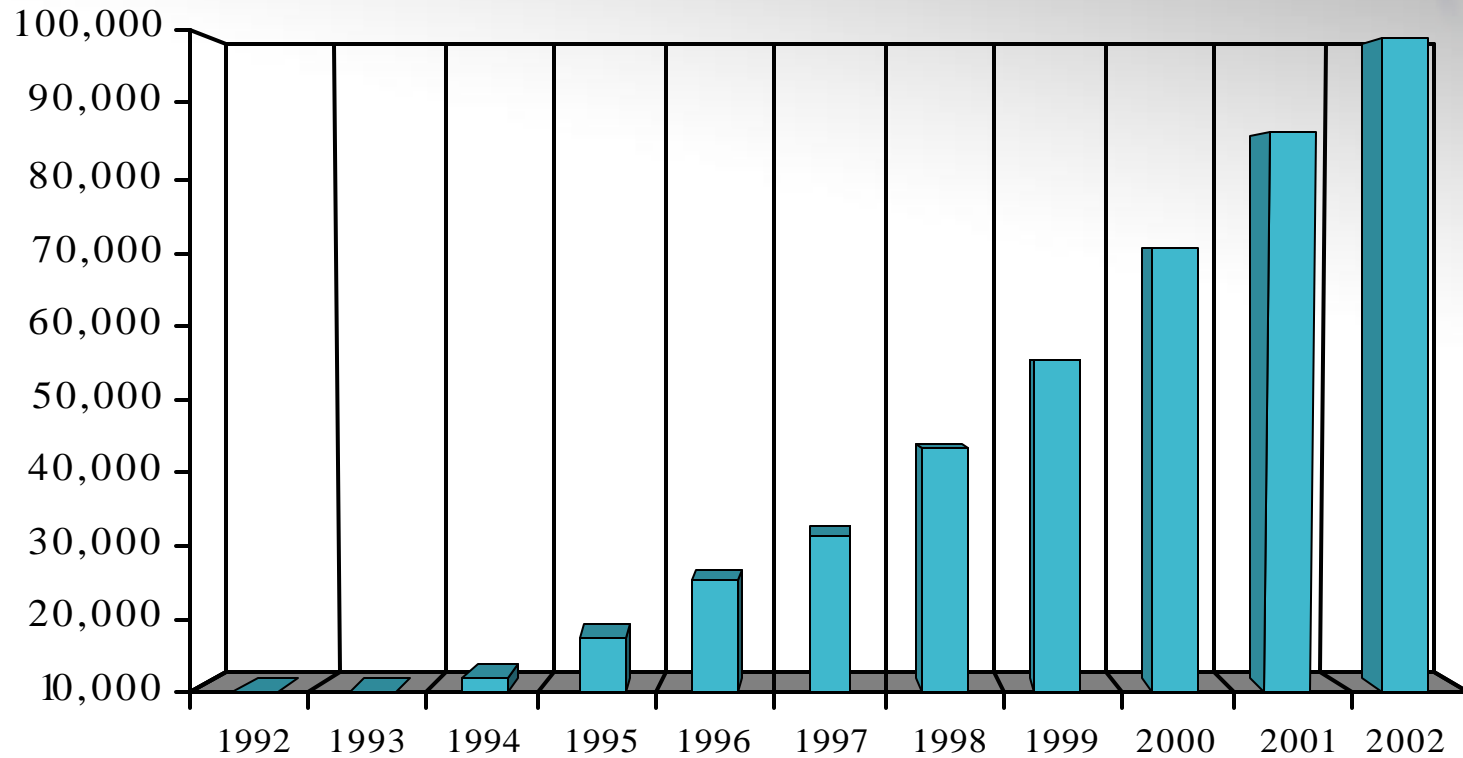
69.77% USA
11.08% Canada
19.15% Outside USA/Canada



PMI Membership Growth



10-Year History



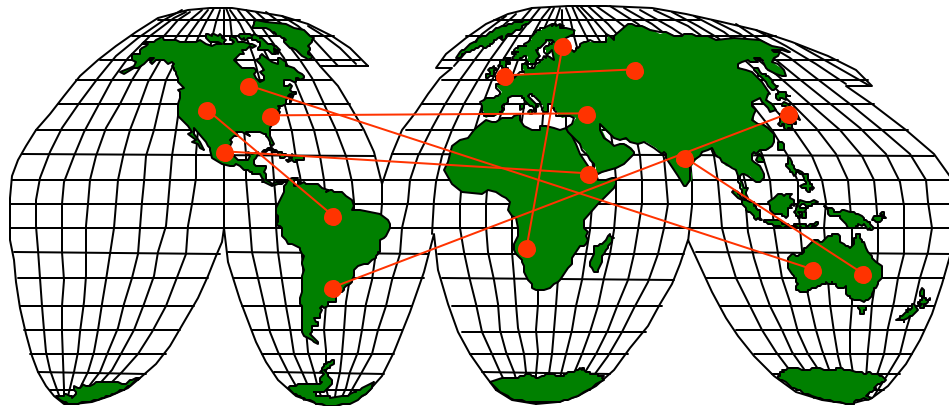
PMI's Future



Envisioned future
(10-30 years)

Envisioned Goal - *Future*

Worldwide, organizations will embrace, value, and utilize project management and attribute their success to it.



PMI's Future

Strategic Plan (3-5 Years)



- Image and brand
- Networking and community
- Professional development
- Knowledge
- Advocacy

Image and Brand

Goal:

Professionals and organizations associated with PMI will be recognized worldwide for consistent delivery of project management excellence and success.



Sampling of Organizations with Over 200 PMI Members



- ALLTEL
- Andersen
- AT&T
- Blue Cross Blue Shield
- The Boeing Co.
- Cap Gemini/Ernst & Young
- Computer Science Corp.
- Compuware Corporation
- EDS
- Ericcson
- GE
- Hewlett-Packard Co.
- Hitachi
- IBM
- KPMG

- Lockheed Martin
- Lucent Technologies
- Motorola
- NCR
- NEC
- Nortel Networks
- Qwest Communications
- PricewaterhouseCoopers
- SBC Ameritech
- Shell Services International
- Siemens AG
- Sprint
- TELUS
- Unisys
- USAA
- US Army/US Air Force
- Verizon
- Worldcom

PMI Membership Representation



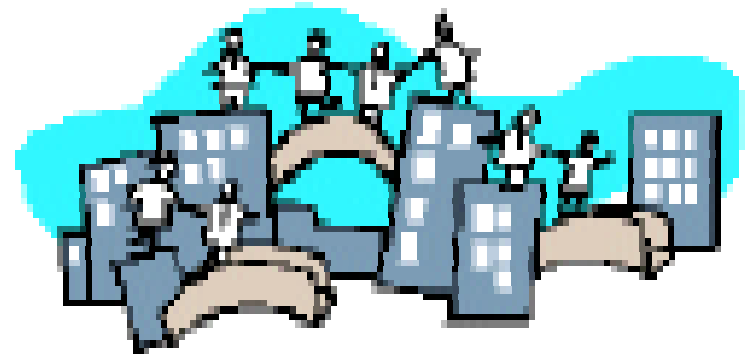
Top Industry Areas

- Computers/Software/
Data Processing
- Information Technology
- Telecommunications
- Business Management
Services
- Financial Services

Networking and Community

Goal:

Individuals and organizations will benefit from PMI's efforts to facilitate and promote community among those who practice project management.



PMI Worldwide



- Members in approximately 125 countries
- Almost 300 chartered and potential chapters
- More than 30 chartered Specific Interest Groups (SIG) and five potential SIGs



Professional Development

Goal:

Practitioners and organizations which have participated in PMI professional development activities will be preferentially valued by organizations that seek project management expertise.



Project Management Certification

PMI's Project Management
Certification Program



Individual Benefits of PMP Certification

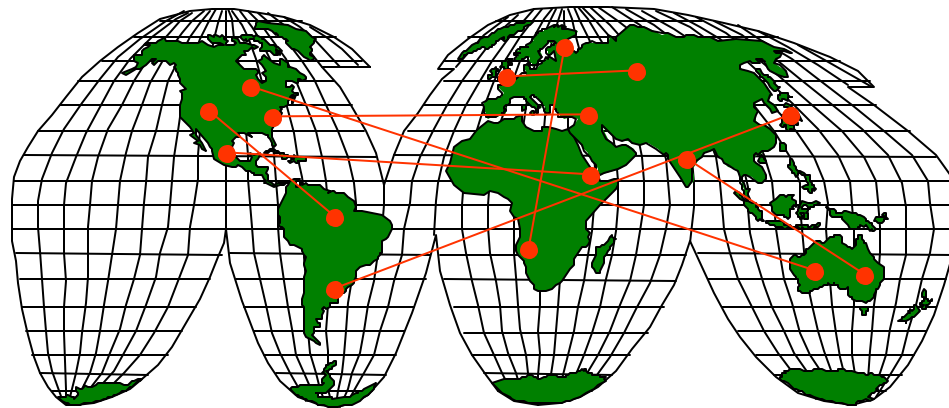


- Provides professional/personal recognition
- Expedites professional advancement
- Creates job growth/opportunities within an organization
- Provides framework for standardized project management requirements
- Increases employee's value to the organization

Global Nature of PMP Certification

Worldwide Network of PMPs

- PMP is truly a global certification
- Developed by a global network of PMPs
- PMPs participate in the development of the examination and program requirements



Project Management Certification

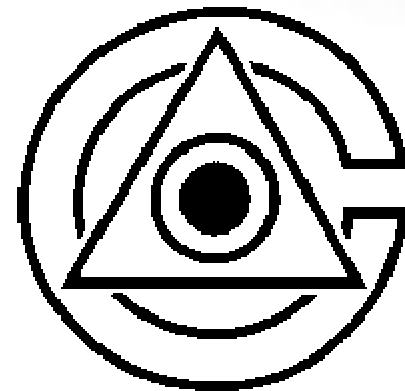


PMI's PMP® Certification Program Department

Received **ISO 9001** certification and is the first
Certification Program Department in the world
to achieve the honor.



A DIVISION OF
THE NATIONAL REGISTRY



ACCREDITED BY
THE COUNCIL FOR
ACCREDITATION

Project Management Certification



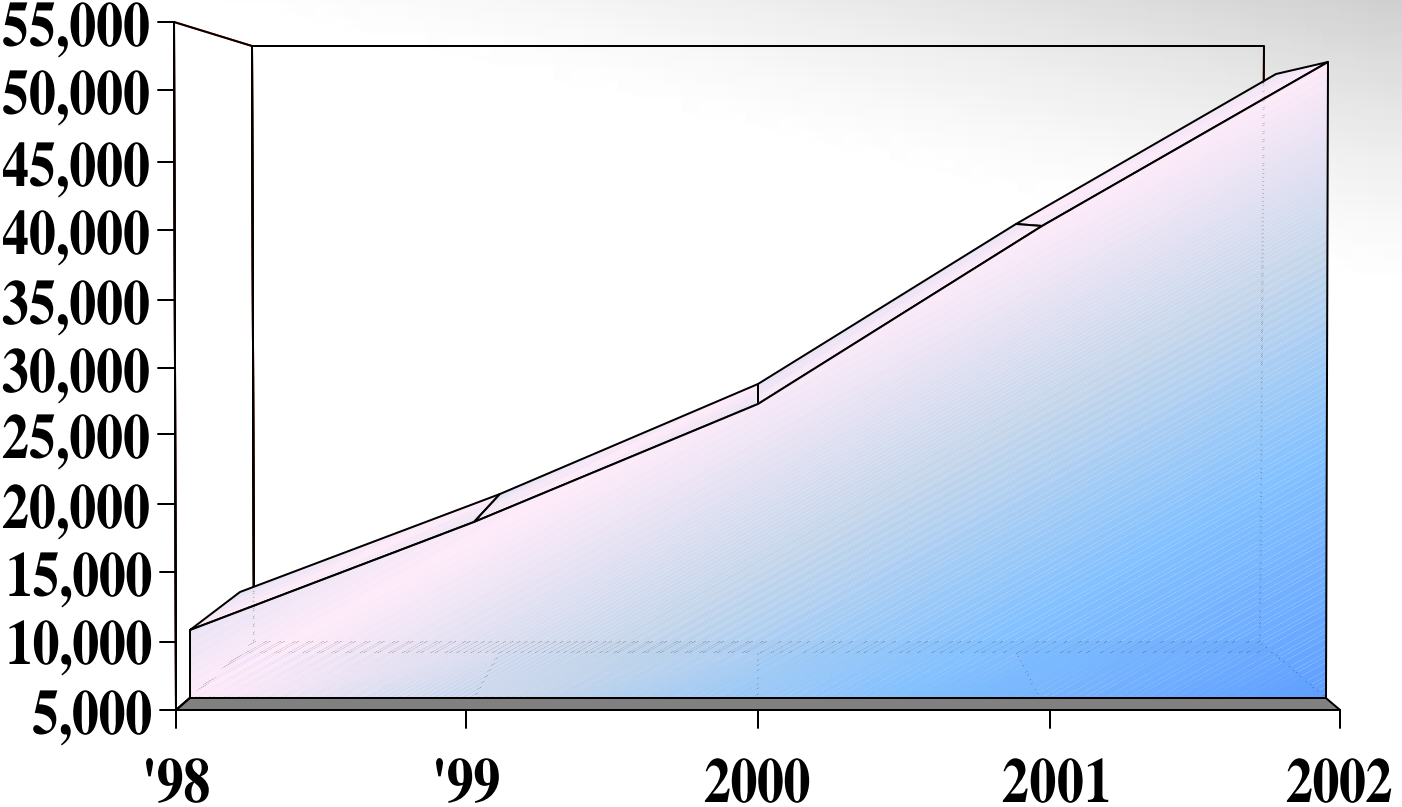
Certified Associate in Project Management (CAPM™)

- “Associate-type” certification
- Project management practitioner who has demonstrated fundamental project management knowledge and experience
- Candidate testing began in 2002

Demand for PMP® Certification



■ Total PMPs



Project Management Professional Development



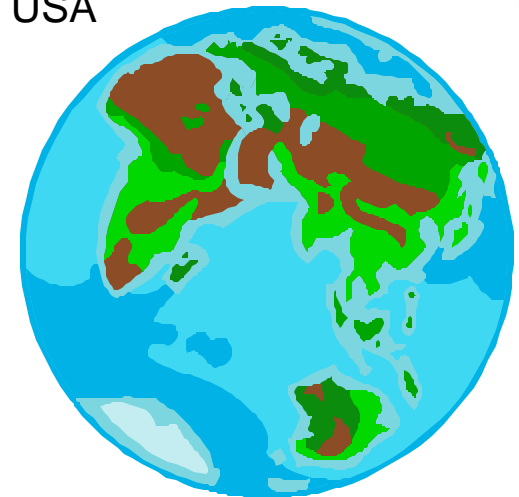
- PMI® SeminarsWorld®
- e-Learning Connection
- Component Training
- Registered Education Providers (R.E.P.)
- PMI Global Congresses



SeminarsWorld® 2003

Atlanta, Georgia, USA
Boston, Massachusetts, USA
Burlington, Vermont, USA
Cancun, Mexico
Chicago, Illinois, USA
Dallas, Texas, USA
Denver, Colorado, USA
London, England
Minneapolis, Minnesota, USA
Montreal, Quebec, Canada
New Orleans, Louisiana, USA

New York City, New York, USA
Orlando, Florida, USA
Salt Lake City, Utah, USA
San Diego, California, USA
Scottsdale, Arizona, USA
Seattle, Washington, USA
Shanghai, China
Sydney, Australia
Tampa, Florida USA
Washington, D.C., USA



Global Accreditation Center

- Two schools accredited in late 1980s
 - University of Quebec
 - Western Carolina University
- High Demand for PMI Accreditation/Approval of PM Academic Programs
- Current PMI Web List of Degree Programs Averages Several Thousand Hits per month.
- Nearly 100 Candidate Degree Programs Have Been Identified
- Will Support PMI Ends Policies Regarding Development of Profession



Knowledge

Goal:

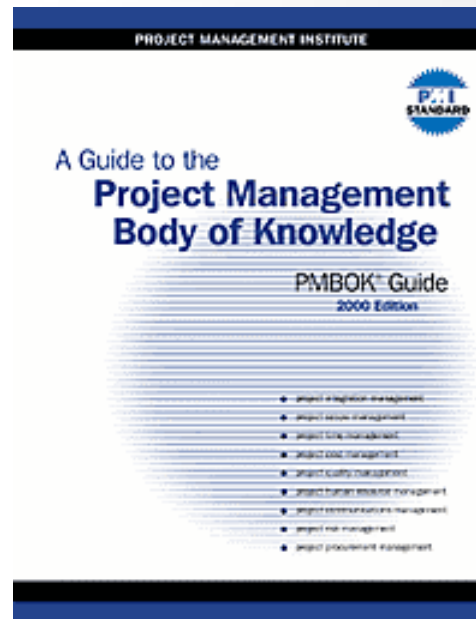
PMI will be the world's premier source and resource of project management-oriented knowledge and expertise.



Project Management Standards



PMI's *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)* – 2000 Edition



Project Management Standards



***PMBOK*[®] Guide – 2000 Edition**

Update completed in 2000

Several extensions underway

The 2000 Edition has superseded the 1996 Edition as an American National Standard [so designated by the American National Standard Institute (ANSI)]

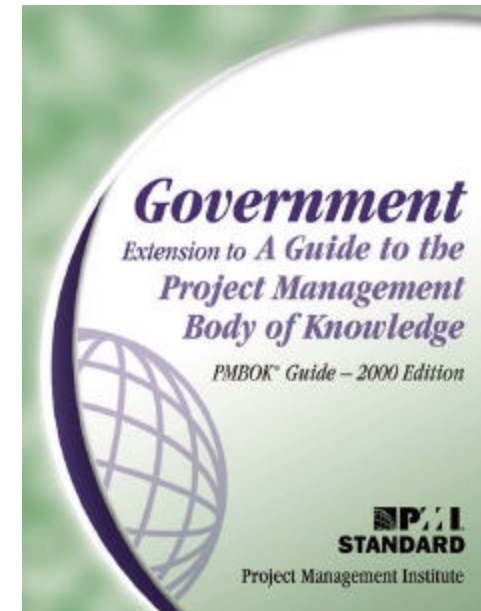
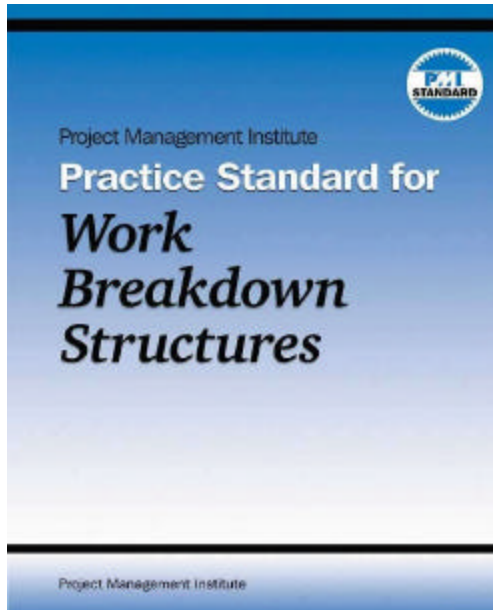


Project Management Standards



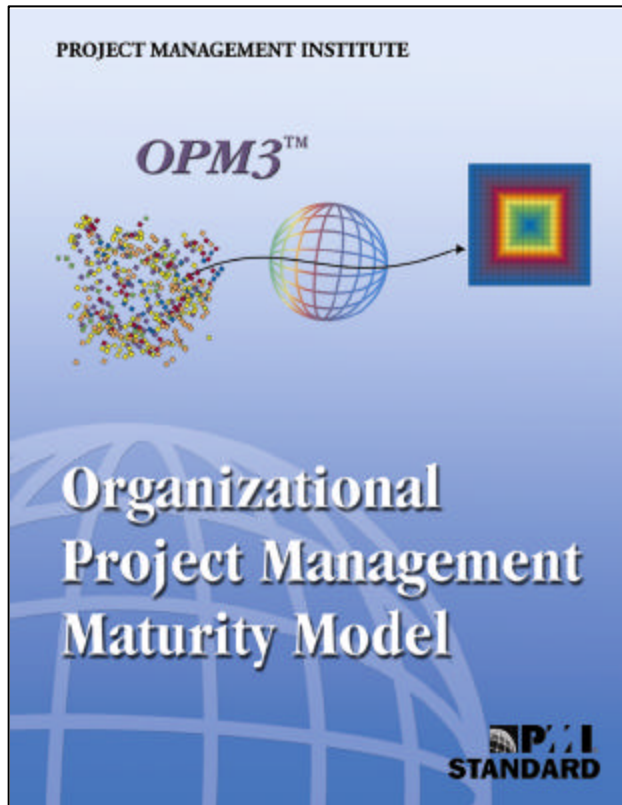
- 1984: First standard published
- 1987: Revised standard published
- 1996: Comprehensive update and release of the *PMBOK® Guide – 1996 Edition*
- 2000: Release of *PMBOK® Guide – 2000 Edition*
- 2001: Release of *Practice Standard for Work Breakdown Structures*
- 2003: Release of *PMBOK® Guide - 2003 Edition*
- 2003: Release OPM3
- 2003: Launch Program and Portfolio Management standards teams

PMI Standards in print + eight translations



Standards Activities

OPM3™



- Coming this December!
- CD-ROM
- Dedicated professional writer on project team
- Internal HQ team initiated
- Market research ongoing
- Presentations at all 2003 Global Congresses

PMI Publications



Periodicals

Quarterly *Project Management Journal*®

Monthly *PM Network*®

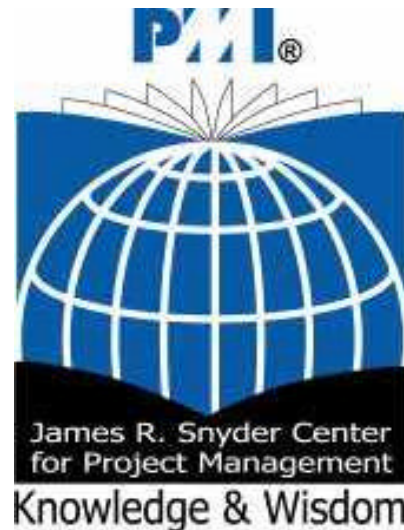
Monthly *PMI Today*®

Largest project management-focused publishing program in existence



Project Management Information

- PMI Online Bookstore
 - www.pmibookstore.org
- PMI *Information SourceGuide*
- The PMI® James R. Snyder Center for Project Management Knowledge and Wisdom



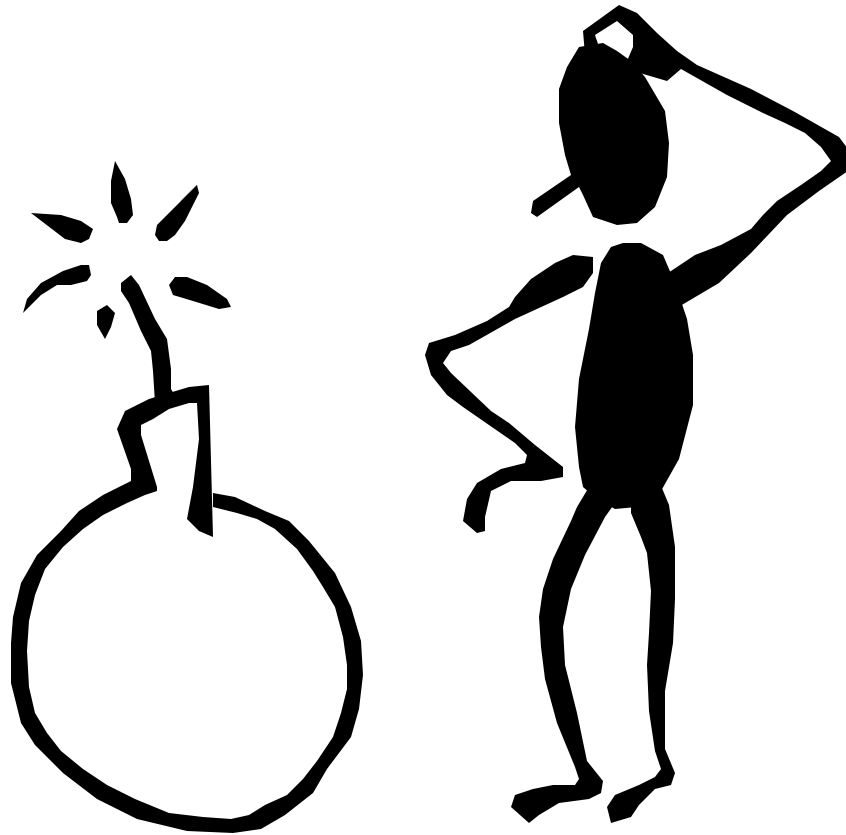
Advocacy

Goal:

Through the advocacy of the institute, leaders and decision makers in all sectors will integrate project management in order to achieve organizational results.



NOW, I NEED YOUR HELP!



Summary

The Project Management Institute is the world's leading not-for-profit global professional organization for project management knowledge, information and professionalism



QUESTIONS?

