



# Project Requirements

**DR. JAMES T. BROWN PMP PE CSP**

**August 31, 2017**

**8:00 am to 4:30 pm**

**Capital City Country Club**

**Members \$249\***

**Non-Members \$270\***

**8 PDU's**

**Register at [www.pmitlh.org](http://www.pmitlh.org)**

\*After August 25, 2017, -\$270 members & \$295 non-members  
Registration includes breakfast (7:30 AM) & lunch

Project failure is often linked to the quality of requirements and the effective management of those requirements. Even though it is widely accepted that effective requirement development and management are key for success, team members, project managers and organizations often struggle with the requirements process.

This course provides participants with a framework and strategy for developing and managing project requirements to maximize the likelihood of successful projects. Participants will also identify and avoid the common requirements pitfalls.

After completion of this course, the participant will be able to:

- Understand how to properly define project scope and link it to organizational values and strategy
- Manage stakeholders during the requirements process
- Generate requirements
- Minimize and manage so-called missing or TBD requirements
- Establish metrics for requirements
- Know the characteristics of good requirements
- Organize requirements into logical and manageable structures
- Properly track requirements throughout the project life cycle
- Avoid common requirements mistakes
- Understand how to create a change management process that stabilizes requirements



DR. JAMES T. BROWN, PMP, PE, CSP, has spoken to audiences from Anchorage Alaska to Amsterdam to Kuala Lumpur. He is a Certified Speaking Professional (CSP) by the National Speakers Association. It is the highest earned designation in the speaking industry. Participants say his use of stories and humor bring critical truths to light, in an entertaining way that leaves them motivated to take action. He provides brilliant bluntness on real world, common sense practices for project management and leadership. An IBM executive stated after Dr. Brown's keynote speech, "If we all took the time to step back and remember what Dr. Brown taught us, we would be unstoppable in the marketplace." Numerous leading companies—including Siemens, Honeywell, IBM and Bristol-Myers Squibb—have brought Dr. Brown in to improve their project execution and leadership through training.

Come join us for this relevant and engaging workshop! We hope to see you there.