

CHARTER OF THE PROMOTION & SPONSORSHIP COMMITTEE OF THE PROJECT MANAGEMENT INSTITUTE TALLAHASSEE, FLORIDA CHAPTER

1. PURPOSE OF THE COMMITTEE:

“The purpose of the Promotion & Sponsorship Committee (PSC) shall be to enhance awareness of the chapter within the professional community and to foster relationships which enable the chapter to meet its goals of enhancing project management professionalism through chapter activities, gatherings and other educational programs designed to strengthen the knowledge, awareness and understanding of project management principles, tools and techniques.”

This purpose will be accomplished by establishing relationships that create a positive representation of the local chapter with professional organizations, state agencies, consulting companies and private firms operating in the Tallahassee area.

2. COMPOSITION OF THE COMMITTEE:

The Promotion & Sponsorship Committee shall be comprised of a chairperson and three (3) or more chapter members appointed by the President or his/her designee. [This is in accordance with Article VII – Section 2 of the Bylaws which states; “*All committee members and a chairperson for each committee shall be appointed by the President, with the approval of the Board, except as provided otherwise in these Bylaws. Committee members may be appointed from the membership of the organization.*”]

Members shall be appointed to serve a period of one calendar year, and may be reappointed during subsequent years. Members may be appointed to this committee at any time during the year as deemed appropriate by the President or his/her designee.

3. MEETINGS & PROCEDURES OF THE COMMITTEE:

The Promotion & Sponsorship Committee shall meet at least four (4) times annually or more frequently as circumstances require and as requested by the chairperson. Initially, the Committee shall meet as designated by the committee chair. Meeting length will be established by the chairperson and announced as a part of the agenda. Meeting times and sites will be announced to the committee members by the chairperson.

4. EVALUATION OF EFFECTIVENESS OF THE COMMITTEE:

The Promotion & Sponsorship Committee shall establish measurable goals at the beginning of every year. These goals will be established based on evaluation of the chapter, its progress towards meeting previously established goals and the best practices of the chapter’s peer organizations as determined by the committee. At least once a year or as frequently as required, the PSC shall perform self-examination to ascertain if the established goals are being met and if the peer organizations are still valid comparators. The PSC shall also seek feedback from the chapter’s board members in order to determine the value-added of PSC to the chapter.